

ANKIT KUMAR

BBA Student | Aspiring Business Analyst | Finance & Management Enthusiast

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👤 Professional Summary

Results-driven BBA graduate with a solid academic background in Marketing and Finance, supported by practical exposure through internships and live academic projects. Proficient in market analysis, digital campaign development, and fundamental financial modeling using tools such as Microsoft Excel and Google Sheets. Experienced in budget planning, campaign execution, and analyzing consumer trends. Possesses strong communication skills and a proactive mindset, with a keen enthusiasm to contribute effectively in dynamic and growth-oriented business settings.

🎓 Education

BBA(Pursuing), International School of Management Patna

2023-2026

Secondary(10th), Bihar School Examination Board(Patna)

2019

Higher Secondary(12th), Bihar School Examination Board(Patna)

2021

✂ Skills

Communication & Presentation

Financial & Analytical

Leadership & Team Management

Problem Solving & Critical Thinking

Marketing & Social Media Awareness

Digit literacy(MS Excel,Powerpoint and Google Tools)

🔧 Projects

Project Name

Brief description of the project, technologies used, and your role. Include any notable outcomes or learnings.

⚙ Certifications

- Investment Banking job Simulation - citi(forage) (2024)
- Data Science & Analytics - HP life (2025)
- Building your Personal Brand job Simulation - Ashurst (forage) (2024)
- Data Visualisation - TATA (forage) (2025)
- Customer Service job Simulation - Fidelity (2024)